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IN RE APPLICATION NUMBER: 10/723,412

TRANSMITTAL COVER LETTER FOR FACSIMILE TRANSMISSION

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CLIENT/MATTER NO. 102778-0001

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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

## PATENT APPLICATION

Applicant : Juan M. Ocampo  
Application No. : 10/723,412 Confirmation No. : 2640  
Filed : November 26, 2003  
For : METHOD FOR MANAGING  
AN INVESTMENT PORTFOLIO  
TC Art Unit : 3628

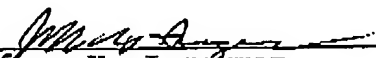
Hon. Commissioner for Patents  
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Alexandria, Virginia 22313-1450

REQUEST TO ASSOCIATE APPLICATION  
WITH CUSTOMER NUMBER

Sir:

It is respectfully requested that the above-identified patent application be associated with Customer No. 1473. A power of attorney in favor of the attorneys and agents associated with that customer number, including the undersigned, is being filed concurrently herewith.

Respectfully submitted,

  
\_\_\_\_\_  
Jeffrey H. Ingelman  
Reg. No. 31,069  
Attorney for Applicant  
FISH & NEAVE IP GROUP  
ROPES & GRAY LLP  
Customer No. 1473  
1251 Avenue of the Americas  
New York, New York 10020-1105  
Tel.: (212) 596-9000

PATENTS  
TAM-1 CIP

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Hon. Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

REVOCATION OF POWER OF ATTORNEY  
AND NEW POWER OF ATTORNEY.

Sir:

DEMAND INSIGHTS LLC, assignee of the above-identified United States patent application by virtue of an assignment from the inventor recorded at Reel 14755, Frames 316-17, hereby revokes all powers of attorney heretofore existing in said United States patent application, and hereby appoints the attorneys and agents associated with Customer No. 1473 as its principal attorneys and agents of record in said United States patent application, with full power of substitution and revocation including the power to appoint associate attorneys and to revoke their powers, and to transact all business in the Patent and Trademark Office pertaining to said patent application.

The Patent and Trademark Office is respectfully requested to direct all correspondence to:

Customer No. 1473

and to direct all telephone calls to:

Jeffrey H. Ingerman  
Tel.: (212) 596-9000.

The undersigned hereby certifies that the evidentiary documents have been reviewed and, to the best of the undersigned's knowledge and belief, title is in assignee.

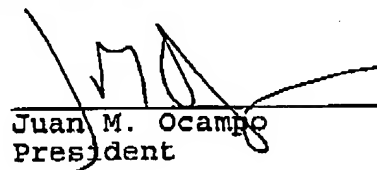
The undersigned hereby declares that all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

DEMAND INSIGHTS LLC

3/3/05  
Date

New York, New York

By:

  
Juan M. Ocampo  
President